



## MACHINERY TESTS IN HIGH-ALTITUDE VINEYARDS

Milan, March 2025

Object : ENOVITIS EXTRÊME 2025 - Tuesday 8<sup>th</sup> July 2025  
Machinery tests in high-altitude vineyards  
at Cembra Cantina di Montagna, Cembra (TN) Italy

Dear Company,

The 3<sup>rd</sup> edition of Enovitis Extrême is happening soon. The only demonstration fair in Italy dedicated to technologies for "heroic" viticulture, carried out in extreme environmental conditions, such as steep slopes, terraces or high altitudes. The event is a unique opportunity to discover innovative machinery, equipment and solutions designed to facilitate work in these difficult conditions, thus improving efficiency and sustainability. During the event, visitors can attend field trials, meet industry experts and learn more about mechanisation, soil management and sustainability. Enovitis Extrême is aimed at winemakers and technicians, promoting the dialogue between technological innovation and winemaking tradition. The event takes place every two years in one of the most representative wine-growing areas of extreme viticulture, promoting its wine-growing heritage. Trentino and the vineyards of Val di Cembra will be the stage for the 2025 edition.

*UNIONE ITALIANA VINI has been organising Enovitis in Campo since 1998, the first and only demonstration event of national importance dedicated to the field testing of technologies for the cultivation of vineyards, the next edition of which is scheduled for 18 and 19 June 2025 in Abruzzo. Building on the experience gained in 18 editions of Enovitis in Campo, with Enovitis Extrême, Unione Italiana Vini completes an important piece in the varied mosaic for the promotion of technologies for Italian and international viticulture*

### General Secretariat

Unione Italiana Vini Servizi soc. coop.  
Via S. Vittore al Teatro, 3 - 20123 Milan (Italy)  
Tel. +39 02-72222825/26/28  
[www.enovitisextreme.it](http://www.enovitisextreme.it) - [espositori@enovitis.it](mailto:espositori@enovitis.it)

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## DEADLINES AND INFORMATION

### 23 MAY 2025

Deadline to submit to the Organizing Secretariat the following signed forms:

- application form and copy of the payment of the entire registration fee
- questionnaire for the catalogue
- logo for the official catalogue
- advertising booking
- material for facebook / Instagram / LinkedIn

### 28 MAY 2025

Deadline to submit to the Organizing Secretariat:

- advertising material

### JUNE 2025 *(day to be defined)*

Technical meeting with exhibitors at Cembra Cantina di Montagna - Cembra (TN) for the event presentation *(exhibition programme, logistical information, allocation, etc.)*

IN ADDITION TO THE PLOT OR THE SPACE THE PARTECIPATION FEE INCLUDES THE ENTRY OF THE EXHIBITOR:

- in the on-line exhibitor list on [www.enovitisextreme.it](http://www.enovitisextreme.it) with a direct link to his website
- in the exhibitor catalogue with address, production and the logo. The catalogue will be handed out free to all visitors of the exhibition and will be lately used as promotional tool during the most important sector event *(exhibitions, meetings etc.)*
- on the Flyer that will be sent to all prospective visitors of the database of the Organizing Secretariat. Each exhibitor will receive 300 flyers to promote his presence and to invite his customers to come to the exhibition
- on the facebook / Instagram / LinkedIn page of the event, with his own post

#### ORGANIZING SECRETARIAT:

Telephone +39 02 72.22.28.25/26/28

e-mail: [espositori@enovitis.it](mailto:espositori@enovitis.it)

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